



## Thunderbird Global Business Leadership Series

A speaker series and networking program by  
The Thunderbird Alumni Network (TAN)  
Presents

# Global Technology Trends Offshore Development Strategies and Global Tech Marketing

The global high-tech sector has gone through a series of profound changes in the past couple of decades (Internet revolution, rise of new technology hubs in Asia, offshore development, and clean tech revolution starting now). This event brings together three consummate technology executives with a professional audience to explore the future of technology in Oregon and beyond.

After presentations and open discussion, please join us down the road at the McMenamins Cornelius Roadhouse to share a drink and network with our presenters and participants.

**Ananthan Thandri** – Vice President & CIO, Mentor Graphics - <http://www.mentor.com/>  
on global outsourcing strategies: outlook and challenges in a changing global economic landscape.

**Hugh Heinsohn** – Senior Associate, PriceGain AB – <http://www.pricegain.com>  
on pricing technology products for international markets.

**Steve Kemper** – Web Strategist, ISITE Design - <http://www.isitedesign.com/>  
on Balancing Global Initiatives with Regional Creativity in Technology Marketing

Tuesday January 20th 2009:

from 6:00pm to 7:00PM at the [HF3-Auditorium on Intel's Campus](#), 5200 NE Elam Young Parkway, Hillsboro, OR 97124

from 7:00PM to 8:00PM at Imbrie Hall in [McMenamins' Cornelius Roadhouse](#), 4045 N.W. Cornelius Pass Rd, Hillsboro, OR 97124



RSVP mandatory please at <http://dn.dnweb.net/Tbird> with attendee(s) name(s).  
Questions/Contact : Dan Nicollet, Portland TAN Chapter - +1-503-616-4007

